

Ethics in Action -- When It's Your Duty to Say "No"

– Free Webinar

Wednesday, April 10, 2019

11:00 a.m. – 12:30 PT (2:00 - 3:30 p.m. ET)

ICMA State Association Coaching Partners:

Alabama, Alaska, California, Colorado, Connecticut, Florida, Georgia, Illinois, Iowa, Kansas, Kentucky, Maine, Maryland, Massachusetts, Michigan, Minnesota, Missouri, Nebraska, New Hampshire, North Carolina, Oklahoma, Oregon, Pennsylvania, South Carolina, Texas, Utah, Virginia, Washington, Wisconsin

*** Advance registration required for this webinar ***

<https://attendee.gotowebinar.com/register/1460798350902438658>

Ethical issues confront local governments large and small and require the attention of front-line employees to chief executives.

Webinar Topics:

1. What are the most prevalent ethical issues and how can you spot them?
2. What are examples of when you need to say "no" and how to do so effectively?
3. How can you strengthen the ethical culture in your organization and what roles can everyone play?

Presenters:

- * **Martha Perego**, Director of Member Services and Ethics, ICMA
- * **Nick Finan**, Executive Director, Management Services, Texas City, TX, and Ethics Committee Chair, Texas City Management Association
- * **Bruce Messelt**, County Administrator, Chisago, MN, and Professional Conduct Committee Chair, Minnesota City/County Management Association

Audience: all persons in or interested in local government

Meets Practice 1. Personal and Professional Integrity, 5. Personal Resiliency and Development

Post-Webinar Discussion Questions:

Many agencies organize groups to participate in the webinars (live or recorded) and discuss the topics among themselves after the webinars. Some are summarizing their discussions and distributing them to managers throughout their organizations. Here are some discussion starters for this session.

- a. What ethical areas are of particular concern for our agency?
- b. What efforts would help our agency strengthen its ethical culture?

c. Which resources would we like to tap to support our efforts?

Biographical Sketches of Presenters

Martha Perego, Director of Member Services and Ethics, ICMA

Martha has been with ICMA since 1998 and currently serves as the Director of Member Services and ICMA's ethics program. Prior to joining ICMA, Martha worked in local government for 17 years as a municipal manager, assistant manager, finance director and budget analyst. She holds an undergraduate degree in public service from Pennsylvania State University, an MPA from the University of North Carolina at Chapel Hill and completed the Senior Executive Institute at the University of Virginia. Martha is also an ICMA Credentialed Manager.



Nick Finan, Executive Director, Management Services, Texas City, TX, and Ethics Committee Chair, Texas City Management Association

Nick grew up in the Midwest where he attended Augustana College and majored in Political Science, Geography (Planning), and Public Administration. He attended Texas A&M University where he received his Masters in Public Administration.



Since his graduation from Texas A&M in 1984, Nick has worked in city government in Texas in various parts of the state including Lufkin, Amarillo, La Marque (where he was the City Manager from 1991-1996), League City (City Administrator, 1996-2002), and Pearland (Assistant City Manager 2004-2008), and has been with the City of Texas City as its Executive Director of Management Services since November of 2008.

He is a past President of the Texas City Management Association and Past Chair of the Ethics Committee and current chair where he has served on that committee for over 20 years. He is a Past President of the League City Rotary as well as serving on numerous civic boards over the years.

He does not enjoy running. He only runs to support his hobby; which is eating. However, he did complete his single bucket list item: He ran the Boston Marathon in 2013.

Bruce Messelt, County Administrator, Chisago, MN, and Professional Conduct Committee Chair, Minnesota City/County Management Association

Bruce Messelt is an accomplished public service professional with 25+ years in senior management with the United States Department of Defense and local governments in Arizona and Minnesota. Currently Administrator of Chisago County, MN, Bruce holds a graduate degree in Public Administration from the University of Minnesota and an undergraduate degree from Concordia College (Moorhead, MN).



The 2016 winner of Minnesota's "Joe Ries Excellence in County Management Award," Bruce has earned a reputation for adeptly piloting organizations through periods of profound change and challenge; addressing significant issues relating to land use, economic development, resource management, and community expectations and service delivery.

Bruce has served as an Adjunct Instructor at Minnesota State University Moorhead and Concordia College (Moorhead, MN) and as Guest Lecturer and Presenter for such organizations as the National Defense University, Association of Minnesota Counties, League of Minnesota Cities, Minnesota City County Managers Association (MCMA), Minnesota Association of County Administrators (MACA), Minnesota Chapter of the Government Finance Officers Association, Minnesota Chapter of the Association of Public Management Professionals, Rotary International, and the Minnesota Kiwanis' Minnesota-Dakotas District.

A 22-year Member of the International City/County Manager's Association (ICMA), Bruce is also currently serving as Chair of MCMA's Professional Conduct Committee, charged with promoting ethical conduct and investigating alleged violations of the ICMA Code of Ethics.

More Coaching Resources--See <http://icma.org/coaching> for valuable resources to boost your career. Sign up for the complimentary email list at <http://icma.org/coachinglist> to keep informed of the details for future ICMA Coaching Program sessions and other resources.

ICMA Coaching Program Outreach Partners:

Canadian Association of Municipal Administrators (CAMA), Engaging Local Government Leaders (ELGL), International Network of Asian Public Administrators (I-NAPA), International Public Management Association for Human Resources (IPMA-HR), League of Women in Government (LWG), Local Government Hispanic Network (LGHN), National Association of County Administrators (NACA), National Forum for Black Public Administrators (NFBPA), and Women Leading Government (WLG)